

Annual Vendor Night and GMP Expo at Petersen Automotive Museum in Los Angeles



ISPE Greater Los Angeles Chapter

May 21, 2012 Annual Vendor Night "GMP Expo" Exhibit Show

Featuring a Complimentary Technical Session: **FDA Enforcement and Recalls**

Presented by **Alonza Cruse, District Director, FDA Los Angeles District**

The Chapter's 19th annual exhibit show and technical session will be held on May 21st at a new location, The Petersen Automotive Museum in Los Angeles featuring several unique galleries including:

- Sculpture in Motion: Masterpieces of Italian Design
- Scooters: Size Doesn't Always Matter
- Racing Gallery
- Hot Rod Gallery
- Alternative Power Vehicle Gallery
- Hot Wheels
- and Hollywood Gallery: Cars of Film and Television

We hope you can join us for a fun event at a unique location.

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**Greater
Los Angeles
Area Chapter**



ATTENDEE AND EXHIBITOR REGISTRATION FORM

ISPE Greater Los Angeles Chapter

19th Annual Vendor Night "GMP Expo" - May 21, 2012

Petersen Automotive Museum • 6060 Wilshire Blvd., Los Angeles, CA 90036
323-930-CARS

Vendor Night "GMP Expo" Schedule

3:30 - 4:00 pm

Technical Session Check In

4:00 - 5:00 pm

FDA Enforcement & Recalls
Technical Session

2:30 - 4:00 pm

Exhibitor Set Up

5:00 - 8:30 pm

Exhibit Show Hours

Registration Instructions

To Select Your Table and Receive an immediate receipt, use our on-line registration:
<http://www.atdevents.net/ispela.php>

If you have an account on our system, please log on and register for the event. If you do not have an account, you can set up a new account using letters (not numbers) as your username. Please email Rob Fleming at: rob.fleming@yahoo.com if you need help logging on, setting up an account or to retrieve your username and password.

Registrations can also be faxed using this form with credit card payment. Fax to 949-266-8461.

If paying by check, please mail your check made payable to:
ISPE Greater Los Angeles Chapter,
5319 University Dr., Suite 641,
Irvine, CA 92612. ISPE LA Federal
Tax ID #95-4452996

Name Badges will be given at the event. Contact Kimberly Syre: ksyre@cox.net or call 949-387-9046 with any questions.

FDA Enforcement and Recalls Technical Session:

___ Free for All Industry Professionals

Visit the Table Tops

___ Free For All Industry Professionals

Exhibitor Table Top Cost:

___ \$695 Regular Rate

___ \$50 Electricity

List your Top 10 Table Choices Here: _____

Note: All exhibit tables are 6' long by 2.5' wide. Maximum Height: 60"/Maximum Width: 72". Everything must fit on your table top (not on the floor or wall).

First Name: _____

Last Name: _____

Company: _____

Title: _____

Address: _____

City/State/Zip: _____

E-Mail: _____

Tel: _____ Fax: _____

Exhibitors: Please List Your Company Coordinator. We will copy your coordinator with the email confirmation package.

Coordinator Name: _____

E-Mail: _____

CREDIT CARD INFORMATION

Type of Credit Card



Circle One

Name on Card: _____

Credit Card #: _____

Exp Date: _____

Signature: _____

Speaker Bio

Alonza E. Cruse

District Director

U.S. Food and Drug Administration

Los Angeles District Office

Alonza E. Cruse is the Director, FDA's Los Angeles District Office where his responsibilities includes providing executive leadership to one of the largest District Offices within FDA's-Office of Regulatory Affairs. Mr. Cruse implements, manages and evaluates FDA's regulatory operations within the District which is comprised of the state of Arizona and southern California including the ports of Los Angeles, Long Beach and an Int'l Mail Facility; and provides the Executive leadership and technical direction to a multidisciplinary staff in the execution of investigations, enforcement and compliance programs and in the District's day-to-day management.

Mr. Cruse assumed his current position in October 2000. Prior to assuming his current position, Mr. Cruse was the Director, Import Operations in FDA's-New York District Office. He serves on numerous committees within FDA including the Medical Device Field committee and the Import Programs committee.

Alonza also works with a number of other organizations including serving on the Board of Directors for the Greater Los Angeles-Federal Executive Board. He is a past Chairman of the organization.

Alonza also serves on the Combined Federal Campaign - Local Federal Coordination Committee. This committee is responsible for overseeing and directing the yearly campaign where federal employees can make charitable contributions to charities. The Combined Federal Campaign is the only authorized solicitation of employees in the Federal workplace on behalf of charitable organizations.

Mr. Cruse holds a B.S. Degree in Medical Technology from York College and is a graduate of USDA's Graduate School - Executive Leadership Program.

FDA, Los Angeles District Office
19701 Fairchild, Irvine, CA 92612
[949] 608-4414
[949] 608-4417 fax
alonza.cruse@fda.hhs.gov

ISPE LA Exhibitor List and Table Numbers

Sorted by Table Number

(list as of 5-7-12)

Company	Table
ProcessHQ, Inc.	1
ROTRONIC Instrument Corp.	2
ISEC	3
RPA	6
Walker Barrier Systems	7
DYCEM	8
Laboratory Equipment Company	9
Carrier Johnson + CULTURE	10
Anderson Instrument Company	11
Hach - Particle Counting Division	12
ITT	13
Duhig	14
R2A Architecture	15
Drymaxx Air Solutions, LLC	16
Mar Cur Purification	17
Flow Components	18
Pump Systems, Inc.	20
Pacific Rim Mechanical	36
EMD/Millipore	37
Hyde Engineering + Consulting Inc	46
Evergreen Engineering	52
Murray Company	53
Meco	56
CRB	57
Eichleay Engineers	58
Banks Integration Group	59
Validation Technologies Inc.	62
Foster Wheeler Biokinetics Inc	63
Getinge USA Inc	64
DPR Construction Inc	65
CSI	66
Kloppenber & Co	67
GF Piping Systems	70
T&C Stainless	71
Rudolph and Sletten	72
Sani-Matic	73

Company	Table
Holloway America	74
Commissioning Agents, Inc	75
Vaisala, Inc.	84
Statco Engineering & Fabricators	85
ProPharma Group	88
Purity Systems	89
Burkert Fluid Control Systems	91
California Electrical Services	92
Astro Pak	93
Xyntek, Inc.	95
Dober	96
Cannon Building Services Inc	98
Technical Safety Services	99
ABEC	100
PSC Biotech	101
Turner Construction	108
ARS Enterprises	109
GEMU Valves	110
Sani-Tech west	111
Stainless Fabrication	112
Saint-Gobain Performance Plastics	116

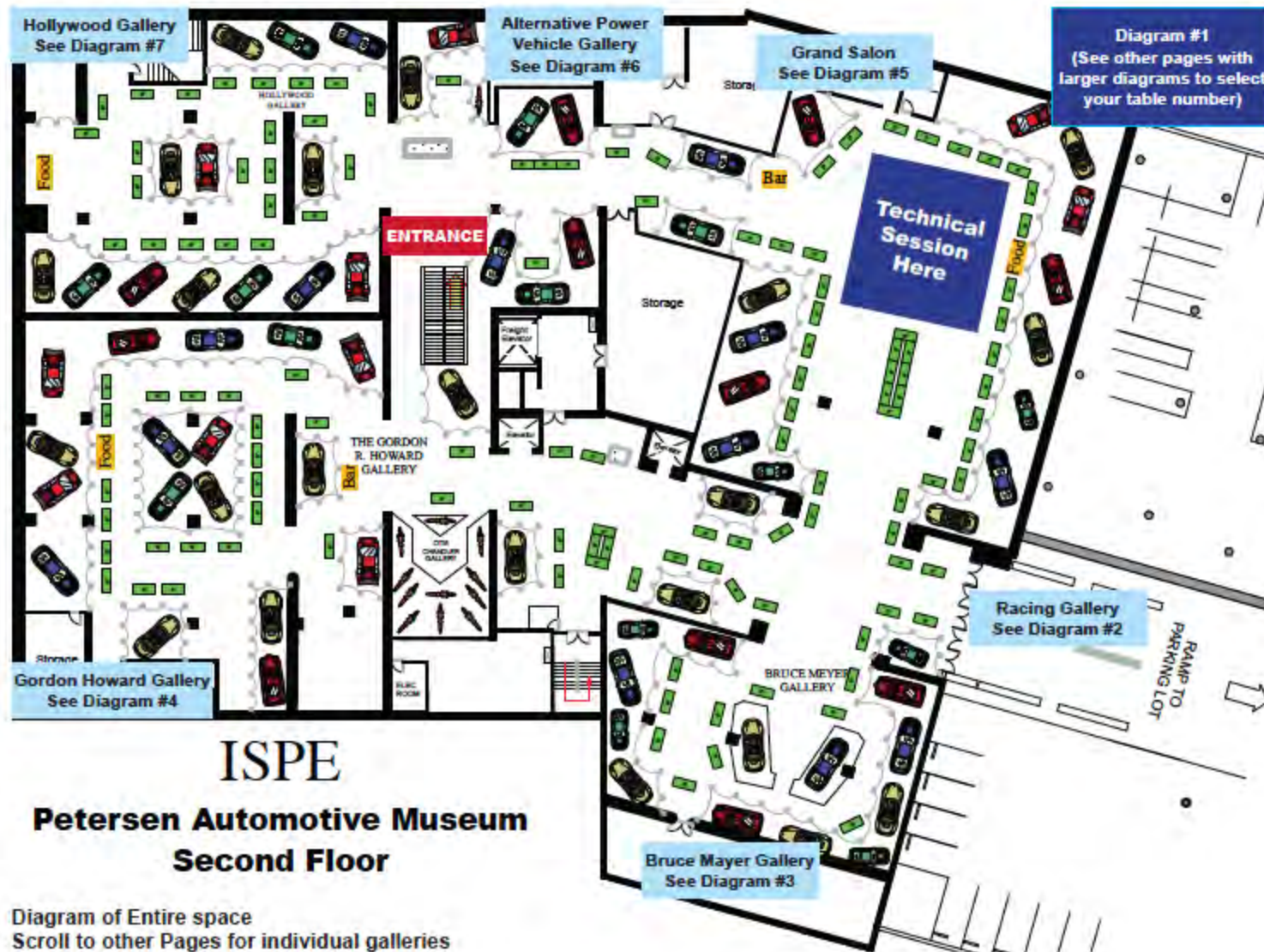
ISPE LA Exhibitor List and Table Numbers

Sorted by Company Name

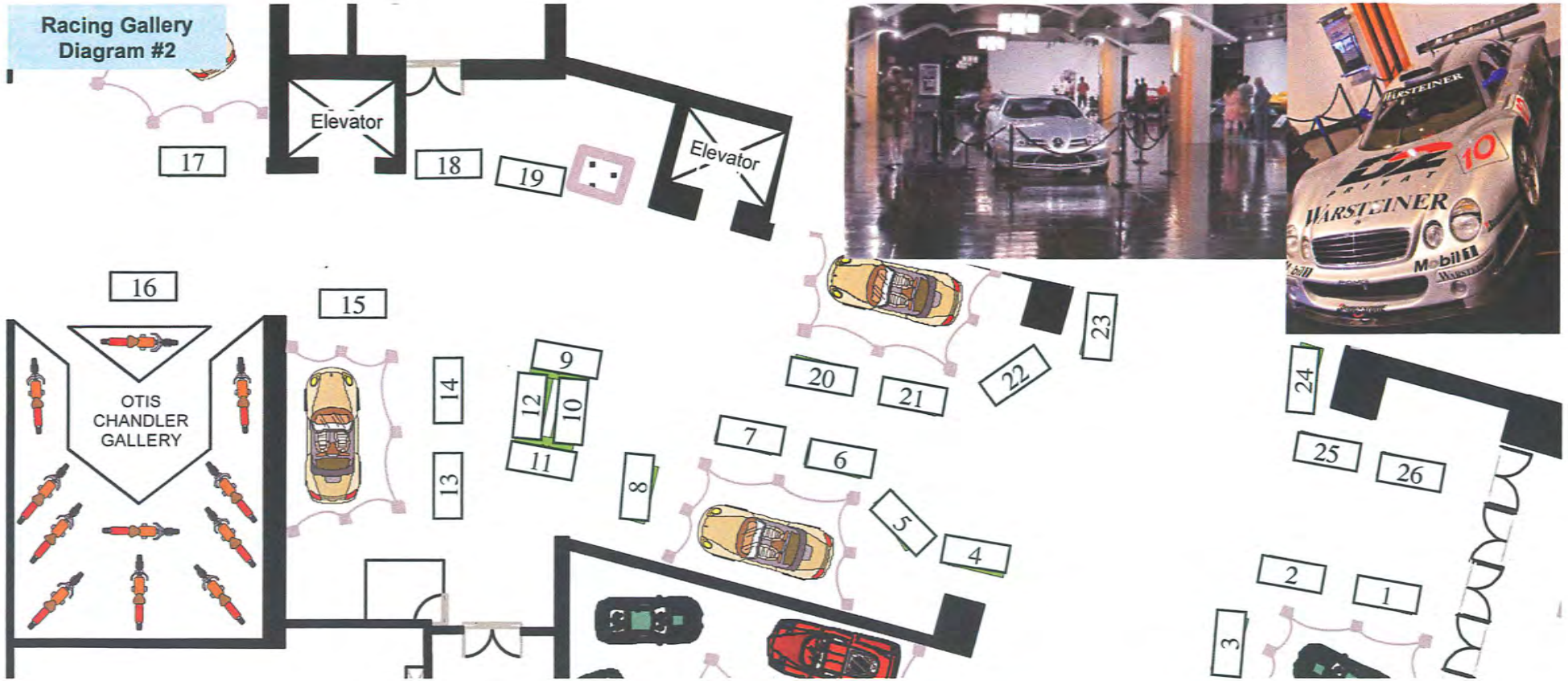
(list as of 5-7-12)

Company	Table
ABEC	100
Anderson Instrument Company	11
ARS Enterprises	109
Astro Pak	93
Banks Integration Group	59
Burkert Fluid Control Systems	91
California Electrical Services	92
Cannon Building Services Inc	98
Carrier Johnson + CULTURE	10
Commissioning Agents, Inc	75
CRB	57
CSI	66
Dober	96
DPR Construction Inc	65
Drymaxx Air Solutions, LLC	16
Duhig	14
DYCEM	8
Eichleay Engineers	58
EMD/Millipore	37
Evergreen Engineering	52
Flow Components	18
Foster Wheeler Biokinetics Inc	63
GEMU Valves	110
Getinge USA Inc	64
GF Piping Systems	70
Hach - Particle Counting Division	12
Holloway America	74
Hyde Engineering + Consulting Inc	46
ISEC	3
ITT	13
Kloppenber & Co	67
Laboratory Equipment Company	9
Mar Cur Purification	17
Meco	56
Murray Company	53
Pacific Rim Mechanical	36
ProcessHQ, Inc.	1
ProPharma Group	88

Company	Table
PSC Biotech	101
Pump Systems, Inc.	20
Purity Systems	89
R2A Architecture	15
ROTRONIC Instrument Corp.	2
RPA	6
Rudolph and Sletten	72
Saint-Gobain Performance Plastics	116
Sani-Matic	73
Sani-Tech west	111
Stainless Fabrication	112
Statco Engineering & Fabricators	85
T&C Stainless	71
Technical Safety Services	99
Turner Construction	108
Vaisala, Inc.	84
Validation Technologies Inc.	62
Walker Barrier Systems	7
Xyntek, Inc.	95



**Racing Gallery
Diagram #2**

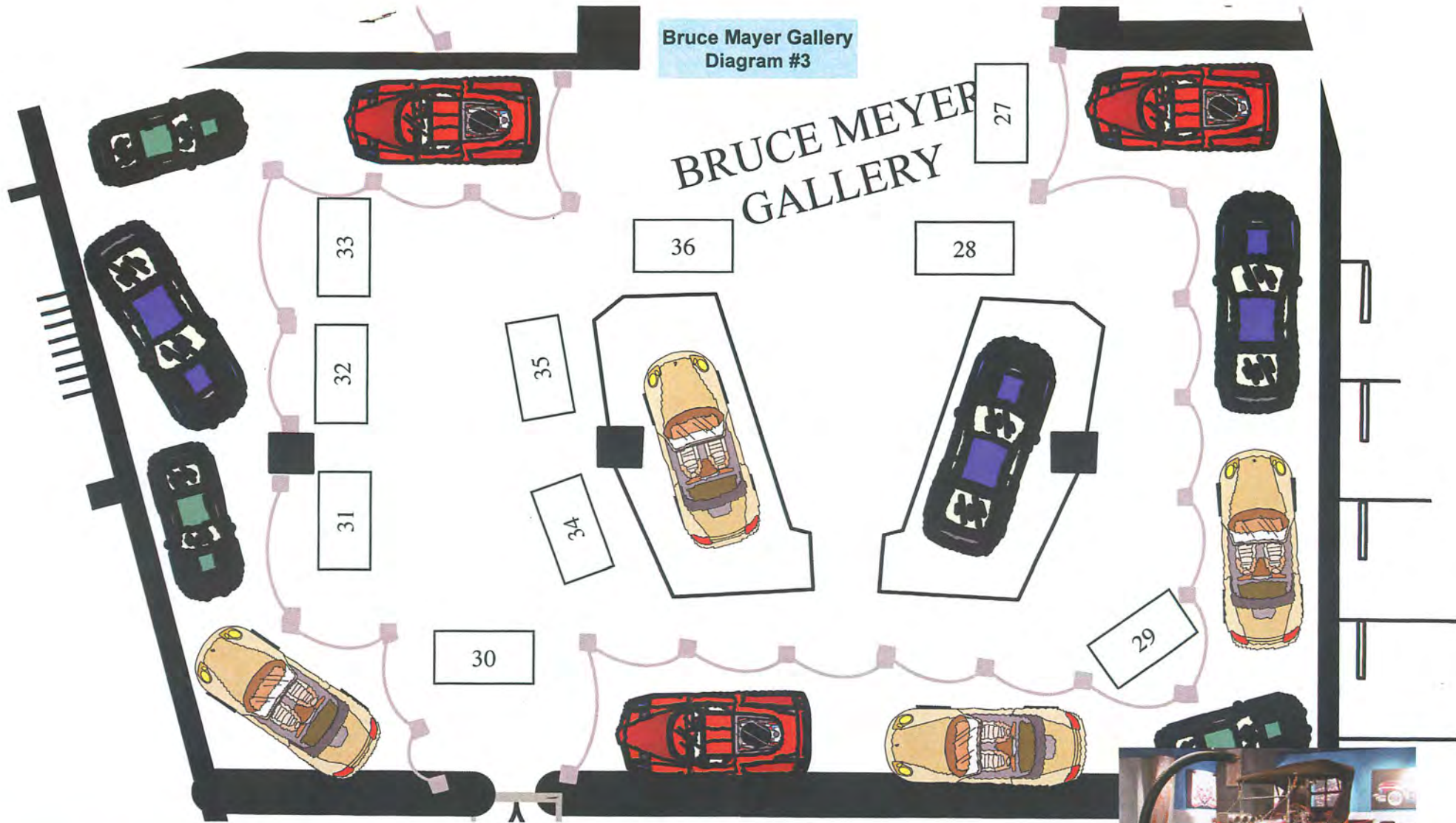


The Petersen Automotive Museum is dedicated to the exploration and presentation of the automobile and its impact on American life and culture using Los Angeles as the prime example. Encompassing more than 300,000 square feet, its exhibits and lifelike dioramas feature more than 150 rare and classic cars, trucks and motorcycles.

The second floor where this year's ISPE LA GMP Expo will be held, presents five rotating galleries with state-of-the-art displays of racecars, classic cars, vintage motorcycles, concept cars, celebrity and movie cars, and auto design and technology.



Bruce Meyer Gallery
Diagram #3



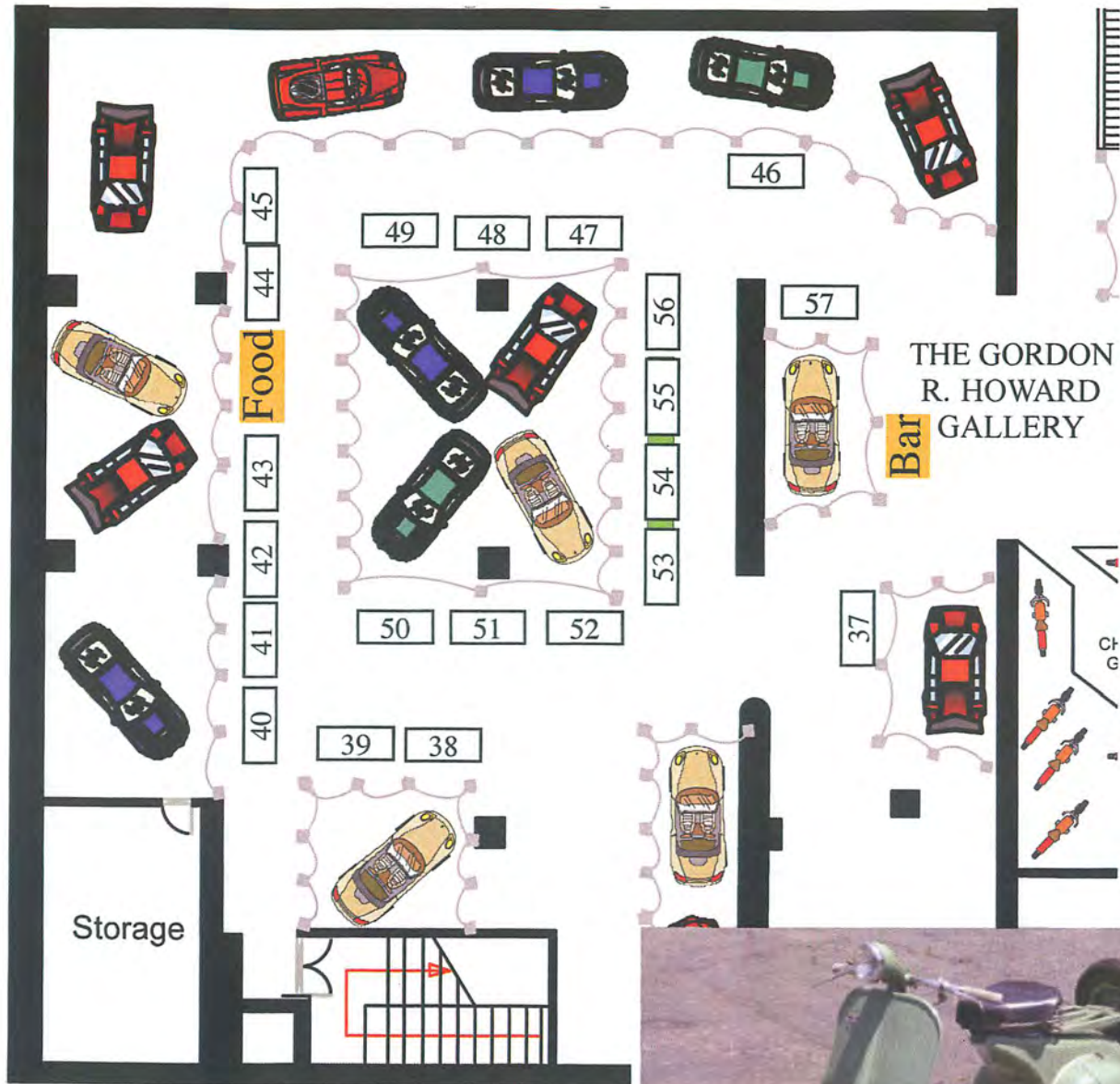
The Bruce Meyer Hot Rod Gallery

Powered by a highly modified Chevrolet small block V-8, this striking roadster won the coveted "America Most Beautiful Roadster" award at the Oakland Roadster Show in both 1971 and 1975. One year after its last AMBR win, it competed in 29 other major events across America, taking the top prize in all but one. Its decorative side mural, candy root beer paint and earth tone upholstery are highly representative of the aesthetics of the 1970s.

Bruce Meyer (seen in photo to the left), one of the best ambassadors of the collector-car hobby, will be honored as an "Automotive Icon" at the 30th anniversary of the Dana Point Concours d'Elegance, June 23-24, 2012, in Dana Point, Calif. He was the founding chairman of the Petersen Automotive Museum. He has driven in the Italian Mille Miglia, the French Tour Auto, the Goodwood Festival of Speed and on the Bonneville Salt Flats in the United States. His car in the photo will be featured in the Grand Salon during our event.



**Gordon Howard Gallery
Diagram #4**



The Petersen Automotive Museum's latest exhibition *Scooters: Size Doesn't Always Matter* will take museum visitors through a fascinating chronological tour of motor scooter development beginning with the simple Autoped of the mid-1910s to the alternative power vehicles of today.

Over 90 vehicles will be on display in this colorful and quirky exhibit of miniscule motoring. The exhibition opens June 18, 2011, and runs through May 28, 2012.

Smaller, more affordable, and easier to maneuver than motorcycles, motor scooters offer an efficient and stylish means to run quick errands and travel short distances. Scooters will show how this genre of motor bike has evolved from simple tube frames with motors to the sophisticated, comfortable, aerodynamic vehicles of today. The exhibit will also illustrate how scooters have been adapted to business and industrial uses, how they have been utilized by the movie and television industry, and how Southern California was once a major scooter manufacturing hub.

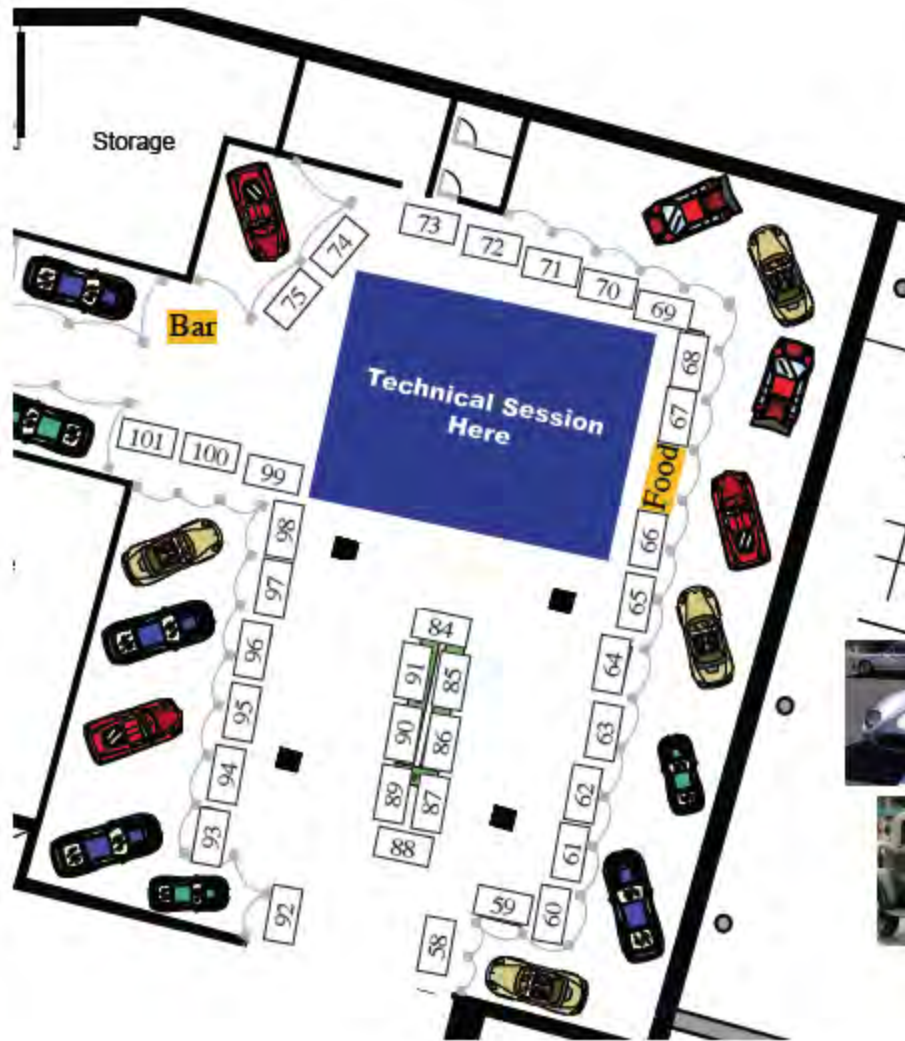
Wild or tame, foreign or domestic, old or new, scooters continue to offer a viable and economical alternative to other more traditional vehicles in our motoring landscape and provide a desirable means for free spirited motorists to boldly express themselves without saying a word.



1955 Allstate, sold by Sears, manufactured by Vespa



1958 Rumi Prototype photo courtesy of Mario Artavia



Grand Salon
Diagram #5

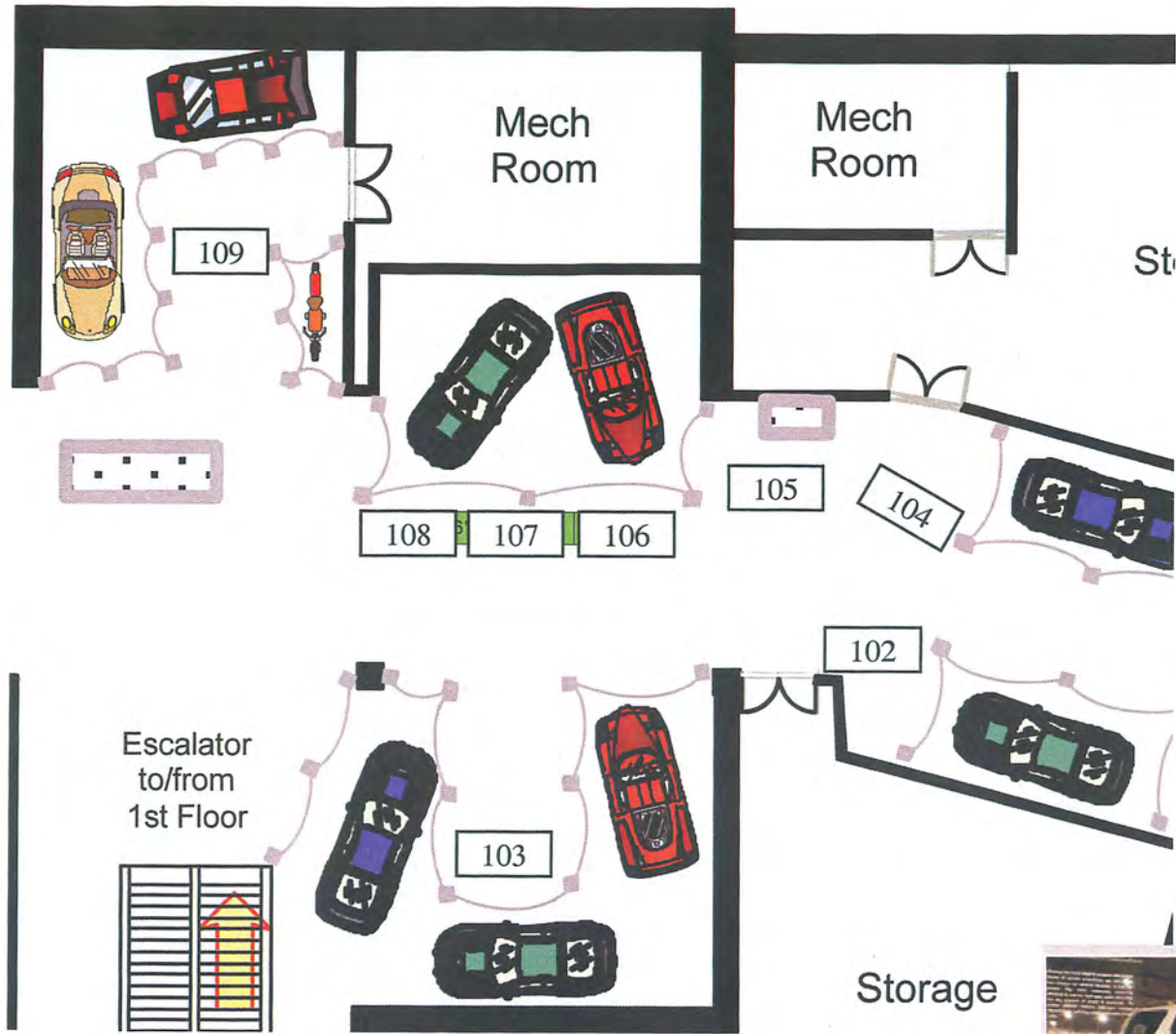
Grand Salon
Sculpture in Motion: Masterpieces of Italian Design

From the grand classics of the 1930s to modern supercars of today, Italian designers have influenced the look of automobiles on a global scale. Sculpture in Motion: Masterpieces of Italian Design will explore the many ways in which Italian coachbuilders and manufacturers have contributed to the evolution of the automobile from a collection of disorganized parts to a single, visually appealing unit. Already well aware of the Italian contribution in the look of clothing, art, and architecture, museum visitors will be fascinated to learn that the country that gave the world Michelangelo and Botticelli also gave it the designers responsible for the exotic and inspired automobiles we have now come to expect from Italy.

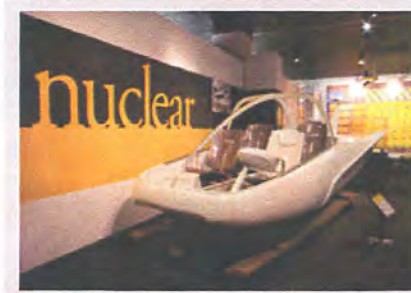


**Alternative Power Vehicle Gallery
Diagram #6**

Alternative Power Vehicle Gallery
Lessons from the Past, Inspiration for
the Future



1909 White, Model O Touring
Form of Power: Steam



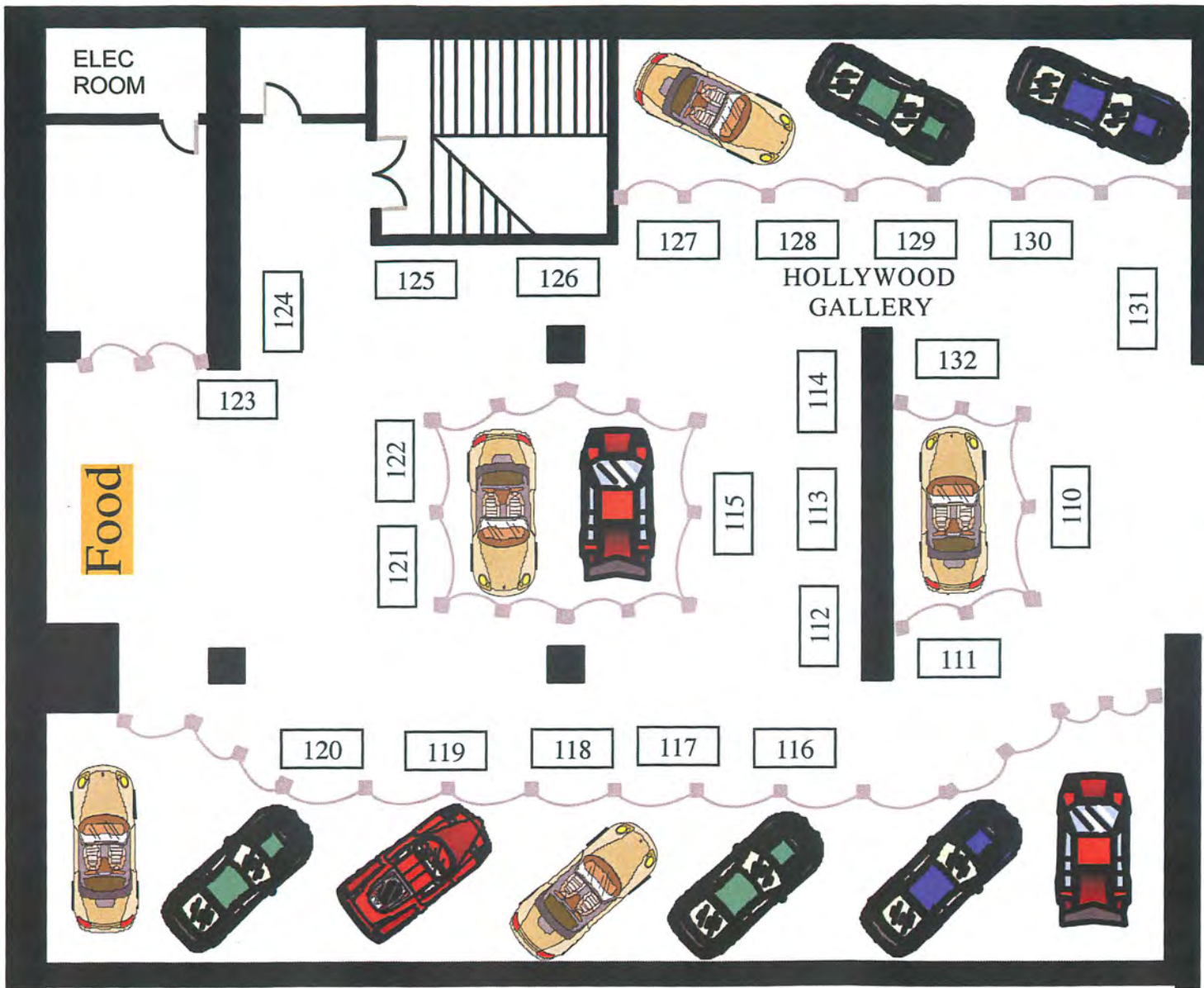
1957 Studebaker-Packard, Astral
Form of Power: Atomic



**2005 NISSAN
X-Terra FCV,**
Form of Power: Fuel Cell



1963 CHRYSLER
Form of Power: Gas Turbine



**Hollywood Gallery
Diagram #7**

**Hollywood Gallery:
Cars of Film & Television**



1966 Imperial
"Black Beauty" from the television
show "Green Hornet"



1965 Hannibal 8
1965 Hannibal 8
Driven by Jack Lemmon In The Great Race (1965)



The main feature of the Hollywood Gallery is the BATMOBILE driven by Michael Keaton in *Batman* (1989) and *Batman Returns* (1992). Almost 20 feet in length, the Batmobile driven by Michael Keaton in the 1989 and 1992 movies was based upon a 1967 Chevy Impala found in a London junkyard. It was powered by a 327-cubic inch V-8 Chevrolet engine mounted low in the frame in order to drop the hood line and enhance the car's sleek profile. Rolls-Royce jet engine components were used to form the hood-mounted intake, and turbine blades in the nose piece were scavenged from a British Harrier fighter jet. Two Batmobiles, the featured car and a stand-in, appeared in *Batman* and *Batman Returns*. Three additional studio-authorized Batmobiles, of which this is one, were constructed for publicity and promotional use after the film's release.

Driving Directions

Petersen Automotive Museum

6060 Wilshire Blvd., Los Angeles, CA 90036

323-930-CARS

Located on the corner of Wilshire Blvd. and Fairfax Ave.

From Los Angeles International Airport (LAX) - 11 Miles

Take the 405 Freeway North. Exit at S. La Cienega Blvd. Continue 4.3 miles. Turn Right onto Fairfax Ave. Stay on Fairfax 2.5 miles. Before Wilshire Blvd., Turn Right into the Petersen Automotive Museum parking lot. If you pass the museum, turn Right onto Wilshire Blvd. Then Turn Right at the next street, S. Orange Grove Ave. Then Turn Right into the parking lot.

From San Diego

Take the 5 Freeway North to the 10 Freeway West. Exit at Venice Blvd. toward La Cienega Blvd. Turn Right onto Venice Blvd. Take the 1st Left onto S. Fairfax Ave. Slight Left to stay on S. Fairfax Ave. Before Wilshire Blvd., Turn Right into the Petersen Automotive Museum parking lot. If you pass the museum, turn Right onto Wilshire Blvd. Then Turn Right at the next street, S. Orange Grove Ave. Then Turn Right into the parking lot.

From Long Beach Airport (LGB)

Take the 405 Freeway north to the 110 Freeway north to the 10 Freeway West. Exit at Venice Blvd. toward La Cienega Blvd. Turn Right onto Venice Blvd. Take the 1st Left onto S. Fairfax Ave. Slight Left to stay on S. Fairfax Ave. Before Wilshire Blvd., Turn Right into the Petersen Automotive Museum parking lot. If you pass the museum, turn Right onto Wilshire Blvd. Then Turn Right at the next street, S. Orange Grove Ave. Then Turn Right into the parking lot.

We do not have a sleeping room block for this event. When searching for a hotel in Los Angeles, please note that the Petersen Automotive Museum is near the LA County Museum of Art in the historic Miracle Mile area. It is near Hollywood and Beverly Hills.

It is recommended that you look up driving directions from your own starting point.



**Greater
Los Angeles
Area Chapter**

Vendor Night “GMP Expo” General Info

List of All Who Will Be Attending:

Please make sure that you email a list of all of the people from your company who will be at the vendor table top, so we can prepare name badges for them. Email to: rob.fleming@yahoo.com

Set Up Time: 2:30 - 4:00 pm (to avoid noise during the technical session we request all vendor tables must be completely set up by 4:00 pm, however, if this is not possible we ask that you quietly set up your table to be ready for the 5:00 pm opening)

Table Size: 6 feet long by 2 $\frac{1}{2}$ feet wide

These are table tops only, not exhibit booths. We have found that since these are small table tops, many vendors stand in front of their tables eliminating a barrier between you and your potential clients. Each table will be box draped. Your entire display must fit on your table. Please see the next page which are guidelines established by ISPE explaining the maximum size of displays. Chairs will be available for those needing them.

Electricity:

Due to the unique layout of the museum, we will need to charge for electricity. Note: Each table paying for electricity will be given one outlet only (110 VOLT - 15 amps). **PLEASE BRING ONE EXTENSION CORD AND A POWER STRIP.**

Payment:

If you have not sent in your payment for your table top, please do so as soon as possible. Table locations are given based on order of payment received. We must receive your payment by May 14, 2012.

TABLE TOP PAYMENTS WILL NOT BE ACCEPTED AT THE DOOR.

Deadlines

May 14 List of Your Company's Attendees
May 14 Table Payment Due

Pass The Word:

This is your show. Please tell everyone in the industry about our event. We are competing with many other shows and to continue our success, we need your help. Please forward the Vendor Night “GMP Expo” email to people you are in contact with at local biotech, pharmaceutical, medical device and related industry firms.



ISPE Exhibitor Guidelines

The following restrictions for table tops are set by ISPE Headquarters:

- 1) Exhibits must be staffed at all times during exhibit hours (5:00 until 8:30 p.m.). Exhibit tables may be staffed by a maximum of three representatives at a time from each company. However, the Chapter does not limit the number of attendees from each company to the Show. Exhibitors may not take down display before closing hours.
- 2) Exhibits must conform to the following:
 - **The entire display must be confined to the top of the table only** (nothing will be allowed to hang off, behind, or along side of the table).
 - The maximum height of any display shall be 60” above the table top including lights, signs, etc. **However, taller roll up displays will also be allowed on the table or on the floor butted up against the back of the table (looking as if it is part of the table).**
 - The maximum width of any display shall be 72”. Displays must not overhang top of the table.
 - Only static displays are acceptable. No operating machinery of any type will be allowed. However, computers are acceptable.
- 3) ISPE reserves the right to restrict table top exhibits which are objectionable because of size, noise, glaring or flashing lights, method of operation, or any reason and, therefore, to prohibit or evict any exhibitor who, in the opinion of ISPE, may detract from the overall good of the exhibit. This reservation includes person, conduct, printed matter or anything ISPE judges to be objectionable.
- 4) Any failure to comply with the above restrictions may result in exclusion from participation in future ISPE table top events.

NOTE: If your company’s display does not conform to the guidelines listed above, table top displays can be rented by the day. You can find display companies by looking up “Display” in the yellow pages.

ISPE Greater Los Angeles Chapter

Venue/Shipping Information:

Petersen Automotive Museum
6060 Wilshire Blvd., Los Angeles, CA 90036
323-930-CARS
Located on the corner of Wilshire Blvd. and Fairfax Ave.

Pack With Your Display: Completed Shipping Forms for Return Shipments

Share your tracking information for all packages with the person setting up your display. In the past there have been packages that have been shipped but cannot be located. If you provide the tracking information for all packages, they will be able to track them and determine if delivery has been made. We also suggest that the exhibit show coordinator stay in touch with those on site during the day of the event for this same reason.

Advance Freight:

Due to very limited storage space at the venue, it is requested that you plan to bring all materials with you the day of the event. If that is not possible, please ship your materials (no more than two days prior to the event). Packages should be shipped directly to **Petersen Automotive Museum** at the address above.

CLEARLY label all parcels with the following information:

HOLD FOR ARRIVAL: ISPE GMP Expo, May 21; [Your Name]; [Company]

Outbound Shipping:

TO AVOID ANY PROBLEMS RECEIVING YOUR DISPLAY AFTER THE SHOW, PLEASE READ.

Your company reps should pack completed shipping forms with account number and return address (i.e. Federal Express, UPS, Airborne Express) with your display prior to sending it to the museum. This way all you have to do is take the document and affix it to your display after the show and you are on your way. We also suggest that you contact your carrier to arrange for pick up the day after the show.

Food and Beverage:

No food or beverage of any kind shall be permitted to be brought into the premises. Exhibitors can hand out candy at their table, but not food or drinks.

Damages:

The exhibitor(s) will be financially responsible for repair of any damage to walls, floors, permanent fixtures or furnishings.

Garbage and Trash Removal:

Please remove all materials and empty cartons from your exhibit area upon conclusion of the event. All materials should be removed from exhibit booths when unattended. ISPE and Petersen Automotive Museum are not responsible for lost, damaged or stolen articles.

Signage:

Items may NOT be affixed to walls with nails, push pins, tape, staples, or by any other means.

